

Domino's 101: Fun Facts

PIZZA, PRODUCT & MENU

- There are more than **34 million ways** to create a single Domino's pizza.
- Pepperoni is the most popular Domino's pizza topping in the U.S., followed by sausage, bacon, pineapple and ham.
- Breadsticks were the first national nonpizza menu item offered at Domino's, in 1992.
- Domino's **World's Fastest Pizza Maker Richard Delcid** can make three large pizzas in just **31.22 seconds!**

STORE & FRANCHISE OWNER FACTS

- About **98%** of Domino's stores in the U.S. are **franchise-owned**.
- Domino's has about **750 independent franchise owners** in the U.S.
 - More than **95%** started their careers as drivers, pizza makers or hourly workers.

INTERNATIONAL & GLOBAL FACTS

- Domino's stores across the globe sell an average of **4 million pizzas a day**.
- Domino's operates more than **22,500 stores in over 90 markets** around the world (Q2'26).
- Domino's had global retail sales of over \$20.1 billion in 2025, with more than \$9.9 billion in the U.S. and \$10.1 billion internationally.
- Domino's largest markets are the following (by number of stores as of Q2'26):

• U.S. – 7,231	• Mexico – 994	• Canada – 663
• India – 2,488	• Australia/N.Z. – 880	• South Korea – 491
• China – 1,533	• Turkey – 773	• France – 414
• U.K./Ireland – 1,403	• Japan – 766	• Spain – 405

BUSIEST DAYS FOR DOMINO'S

- **Halloween, New Year's Eve and Valentine's Day** are typically three of Domino's busiest days of the year.
- Major sporting events, such as **March's big basketball tournament**, also tend to drive higher order volumes at Domino's locations nationwide.
- Domino's in the U.S. typically sells around **2.4 million pizzas on football's biggest Sunday** of the year – about 40% more than on a normal Sunday.

TECHNOLOGY & ONLINE

- Domino's AnyWare is a suite of ordering technology that gives customers various **ways to order digitally** – allowing them to order from anywhere, at any time, using whatever device they'd like.
- In the U.S. in 2025, Domino's generated more than 85% of retail sales via digital channels.
- In 2026, Domino's **updated its industry-first Domino's Tracker®** with even more innovative features, including Live Activities for iOS users, more precise ready times based on new AI technology and streamlined tracking stages with more details.



COMPANY FACTS



Domino's Pizza
30 Frank Lloyd Wright Drive
Ann Arbor, MI 48105
(734) 930-3030
www.dominos.com